



## Content Development Process for Rangelandswest.org

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Content accessed on the RangelandsWest.org website can come from many different sources. It is highly desirable that this content be accurate, reliable, credible, and relevant for the RangelandsWest.org audience. Thus, all content accessed through the RangelandsWest.org website should be reviewed to assure that the content meets the above criteria. Input will be sought for the content review model that best meets the needs of RangelandsWest.org and its audience. Through its annual meetings, the Western Rangelands Partnership has identified a number of critical topic areas for the RangelandsWest.org website. Content development for the website will be prioritized to first populate the critical topic areas with accurate, reliable, and relevant information. Secondly, content will be developed for emergent issues within the field of rangeland ecology and management as the need arises. There are basically three sources of potential content for the website: 1) material that already exists in some other media form (journal publications, extension articles, etc) that can be linked to the RangelandsWest.org website pending author/owner permission (if applicable) and/or conversion to a web supported format; 2) material solicited from experts within a topic or sub-topic area by the Western Rangelands Partnership; and 3) unsolicited material from prospective authors who have a desire to contribute to the development of the website. It is expected that a recent MOU between the Partnership and the SRM will be highly beneficial in the development of credible and relevant content for the RangelandsWest.org website.

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